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CLAIM LISTING

A listing of the entire set of claims 1-14 is submitted herewith per 37 CFR §1.121. New claims 15-17 are added, without adding new matter. This listing of claims 1-17 will replace all prior versions, and listings, of claims in the application.

1. (Original) Method of tracking information relating to email recipients for campaign purposes comprising:

sending an electronic yard sign from a communication node on a selected list, the electronic yard sign including at least one recipient function;

receiving recipient input from the recipient function at the node; storing the recipient input in a database; and searching the database of recipient input.

- 2. (Original) The method of claim 1 wherein the recipient function is selected from the list consisting of: voluntary services to candidate campaign, indicating support for candidate; making donation to campaign, and sending electronic yard sign to others.
- 3. (Previously Presented) A signal bearing medium rangibly embodying a program of machine-readable instructions executable by a processor to perform operations comprising:

sending an electronic yard sign from a communication node on a selected list, the electronic yard sign including a recipient function;

receiving recipient input from the recipient function at the node; and storing the recipient input in a database.

4. (Previously Presented) The signal bearing medium of claim 3, wherein the recipient function is volunteering services to a candidate campaign.

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- 5. (Previously Presented) The signal bearing medium of claim 3, wherein the recipient function is indicating support for a candidate.
- 6. (Previously Presented) The signal bearing medium of claim 3, wherein the recipient function is making a donation to a campaign.
- 7. (Previously Presented) The signal bearing medium of claim 3, wherein the recipient function is sending the electronic yard sign to others.
- 8. (Previously Presented) The signal bearing medium of claim 3, wherein the operations further comprise:

searching the database of the recipient input.

- (Previously Presented) A system, comprising:
 means for sending an electronic yard sign from a communication node on a
 selected list, the electronic yard sign including a recipient function;
 - means for receiving recipient input from the recipient function at the node; and means for storing the recipient input in a database.
- 10. (Previously Presented) The system of claim 9, wherein the recipient function is volunteering services to a candidate campaign.
- 11. (Previously Presented) The system of claim 9, wherein the recipient function is indicating support for a candidate.
- 12. (Previously Presented) The system of claim 9, wherein the recipient function is making a donation to a campaign.

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- 13. (Previously Presented) The system of claim 9, wherein the recipient function is sending the electronic yard sign to others.
- 14. (Previously Presented) The system of claim 9, further comprising: means for searching the database of the recipient input.
- 15. (New) The method of claim 1 wherein an electronic yard sign is an electronic recreation of a physical campaign yard sign.
- 16. (New) The medium of claim 3 wherein an electronic yard sign is an electronic recreation of a physical campaign yard sign.
- 17. (New) The system of claim 9 wherein an electronic yard sign is an electronic recreation of a physical campaign yard sign.